

BEN BORST

Inverness, IL

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DIGITAL & COMMUNICATIONS INTERN

Innovative journalism student, bringing excellent writing and social media experience

PROFILE

Personable University of Missouri Journalism student, with a passion for news and sports reporting.

- ☑ **Entrepreneur**, success launching and growing a website with 1400+ followers and 5 staff members.
- ☑ **Leader**, experienced recruiting and supervising a team of student editors and digital media specialists.
- ☑ **Writer**, with talents creating content equally well for long blogs or short tweets. Blog editor and news writer.
- ☑ **Social Media Specialist**, proficient using diverse social media platforms. Familiar with social media analytics.

PROFICIENCIES AND TECHNICAL SKILLS

Print and Digital Media | Writing and Editing Web Content and News | Research
Social Media Strategic Marketing | Advertising | Blogging | Communications
Proficient in Website Design (Word Press or Weebly)|Facebook | YouTube| Twitter | Instagram
Snapchat | Microsoft Office (Word, Excel, PowerPoint)

EDUCATION

BJ, Print & Digital Sports Journalism, University of Missouri, Columbia, MO
Minor Business, GPA: 3.24 Graduation planned May 2019

JOURNALISM-RELATED EXPERIENCE

Owner/Editor of Website | TopCheddarSports.com Summer 2016 - Present

Innovated and formatted website to attract followers (1400+) and recruited staff to manage site.

Oversee and work collaboratively with digital team to brainstorm web design enhancements & write social content.

Odyssey Writer (Greek Life Paper) | The University of Missouri Fall 2015- Spring 2016

Wrote a weekly article. Worked with deadline writing and word counts.

Blog Editor | <http://www.borstb10.wordpress.com/> benborst.weebly.com Winter 2014 - Fall 2016

Launched blog and authored articles about current events occurring locally and globally.

Social Media Manager | William Fremd High School, Palatine, IL Summer 2014 - Spring 2015

Managed official Twitter page for 3200 students. Created themes for sporting events and produced live tweets.

OTHER VOLUNTEER AND PROFESSIONAL EXPERIENCE

Sales Associate | Gordon Food Service, Schaumburg, IL Fall 2012-Present

Built customer sales, provided customer service, stocked, managed inventory, and performed front-end operations.

Rec Sports Official | MizzouRec Intramural Sports Columbia, MO Spring 2016-Present

Monitored and officiated sporting events for students.

Sales Associate | Big Lots Store Columbia, MO Summer 2016

Greeted and assisted customers, stocked, and unloaded freight.

Habitat For Humanity | Volunteer | Fundraising Fall 2015 - Present